

Applicant 2 Name

First Name

Middle Name

Last Name

Please complete any information below that is different from Applicant 1 – **Applicant 2 must date and sign below**

Mailing Address _____

Town/City, Prov _____

Postal Code _____

Home Phone _____

Cell Phone _____

Fax Number _____

E-mail _____

Date _____

Signature _____

FOR CORPORATE OR PARTNERSHIP APPLICANT:

Note: All communication will be to the company or partnership address and contact information listed below. LIS accepts up to two signing officers for each corporate or partnership brand owner.

If there are two signing officers both signing officers are required to sign forms to update information on the Brand Registry and to transfer or surrender the brand. The signing officer(s) can be changed by filing either the corporate or partnership *Change of Signing Officer* form.

All livestock branded must be transported and sold in the name of the corporation or partnership. Any person authorized by the company or partnership may sign the livestock manifest.

Partnership/Company _____

Business Address _____

Town/City, Province _____

Postal Code _____

Telephone Number _____

Cell Phone _____

Fax Number _____

E-mail _____

Trade name, if any: _____

Signing Officer(s) for Corporation or Partnership

Print Full Name (First, Last)

Full Mailing Address including Postal Code

Print Full Name (First, Last)

Full Mailing Address including Postal Code

Date _____

Signature _____

Date _____

Signature _____

Location of the farm, ranch or pasture where the livestock bearing the brand will be kept

Primary Location:

Quarter

Sec

Twp

Rge

Mer

Premises ID

Part C: Brand Design and Location - only one brand per form.

Note: Print form and hand draw the brand designs in the boxes below. Use abbreviations for location.

1 st Choice	2 nd Choice	3 rd Choice	4 th Choice
Location: _____	Location: _____	Location: _____	Location: _____

Permitted Brand Locations

For Cattle: Left Shoulder (LS), Left Rib (LR), Left Hip (LH), Right Shoulder (RS), Right Rib (RR), Right Hip (RH)
For Horses: Left Jaw (LJ), Left Shoulder (LS), Left Thigh (LT), Right Jaw (RJ), Right Shoulder (RS), Right Thigh (RT)

Does the Applicant presently own a brand? No Yes If Yes Cattle Horse

Collection of Information

This information is being collected in accordance with the *Livestock Identification and Commerce Act* and the *Freedom of Information and Protection of Privacy Act*. Questions about the collection, use and disclosure of this information can be directed to the LIS Privacy Coordinator at 109, 264 Midpark Way SE Calgary Alberta, T2X 1J6. Phone (403) 509-2088 or (866) 509-2088.

To be submitted with the Brand Application

- | | |
|--|--|
| Corporations | Proof of filing of the most recent annual return
Filed Declaration of Trade Name if operating under a trade name |
| Partnerships | Filed Declaration of Partnership |
| One applicant using a trade name | Filed Declaration of Trade Name |
| If applying on behalf of an applicant under 18 year of age | Guardian's Acknowledgment of Responsibility (required by the <i>Minors' Property Act – Minors' Property Regulation</i>) – the form is available from LIS. |
| Application Fee | The application fee must accompany the application form. Payment options are set out below. The application fee is not refundable once the Brand Registrar has approved the brand and issued a Brand Certificate. |

Part D: Application Fee – \$231.00 (GST included)

Payment Method

Cheque enclosed payable to "Livestock Identification Services Ltd."

Charge to credit card Mastercard VISA

Card Number: _____ Expiry Date: /
MM / YY

Name on Card: _____

Signature: _____

PLEASE NOTE: You do **not** have the right to use the brand until your Brand Application has been approved and you have been issued a Brand Certificate by the Brand Registrar. Please do **not** purchase irons or brand your livestock until you have received your Brand Certificate.

Please mail the original Application, the relevant supporting documents and cheque, if applicable, to:

Brand Registrar
Livestock Identification Services Ltd.
P.O. Box 1118
Stettler, AB T0C 2L0

For information regarding your Brand Application please contact the Brand Registrar at:

Phone:	403-740-4105	Toll Free:	866-740-4105
Fax:	403-740-4124	E-mail:	brands@lis-alberta.com

**The Brand Registrar can only be contacted by mail, telephone, fax or e-mail.
There is no office in Stettler.**

If you wish to meet with someone in person to complete your brand application form, you can meet with a Livestock Inspector at any of our LIS Field Offices or you can visit the LIS Head Office in Calgary. A list of the LIS Field Offices and the location of the LIS Head Office can be found on the LIS Website at www.lis-alberta.com.



BRAND APPLICATION INFORMATION AND INSTRUCTIONS

A1 and A2 FPDF Version 1

This is the information and instructions for Brand applications. If you are interested in applying for an Honorary Brand, please contact the Brand Registrar.

A **brand** is a character or combination of characters that is used to denote ownership of livestock, or a livestock security interest, in livestock bearing the brand. Brands are applied on cattle or horses by a hot iron brand or a freeze brand.

Part A: Status of Applicant

Brands can be owned by individuals, partnerships or corporations.

Individuals

A brand can be owned by one or more individuals. If more than one individual owns a brand, they can be either joint owners or co-owners of the brand.

If two or more persons are **joint owners** of a brand, each person owns an undivided interest in the brand and has a "right of survivorship". Upon the death of one joint owner, the other owner or owners have ownership of the brand. On the death of one joint owner, the brand can be transferred to the survivor(s) by the surviving joint owner(s) filing with the Brand Registrar a Statutory Declaration of Surviving Joint Brand Owner along with satisfactory proof of death of the deceased joint owner.

If two or more persons are **co-owners** of a brand, each person owns an undivided interest in the brand and, upon the death of one of the co-owners, the legal requirements governing wills and estates must be followed to transfer the deceased's interest (ownership) in the brand. Whether the deceased's interest in the brand will go to the co-owner or to another person will be determined by any Designation of Beneficiary Form, the deceased's Will or, if there is no Designation of Beneficiary Form or Will, on the laws governing intestate succession.

If neither Joint Owners nor Co-Owners is checked off on the Application Form, any brand owned by two or more owners will be co-owned. The election of joint ownership or co-ownership can be changed by the owners by filing the **Brand Ownership Election Form**.

Regardless of how two or more individuals own a brand, whether as joint owners or as co-owners:

- Any livestock bearing the brand must be sold in the names of, or on behalf of, all of the owners of the brand. If not, the livestock or the sale proceeds may be held pending the livestock inspector being satisfied that the person in possession of the livestock is the owner of the livestock, the owner's agent or otherwise lawfully entitled to be in possession of the livestock or entitled to the sale proceeds.
- The sale proceeds must be payable to all of the owners of the brand and the holder of any livestock security interest in the livestock or the dam of the livestock being sold.
- If the livestock is being transported for sale and the livestock manifest does not direct payment to all of the owners of the brand, the livestock inspector will hold the livestock or the sale proceeds until all of the owners of the brand sign the livestock manifest.

The ability to own a brand jointly or as co-owners was implemented for the sole purpose of simplifying the transfer of the brand on death of one of the brand owners. If all of the individuals owning the brand will not or do not own the livestock being branded then do not register the brand in the names of more than one individual.

Trade Name used by one owner

If an individual, not associated in partnership with any other person, wishes to own a brand in a name other than his or her own name, he or she will be operating under a “trade name” and will be required to provide a copy of a **Declaration of Trade Name** that has been filed with the Registrar of Corporations under section 110 of the *Partnership Act*. The Declaration of Trade Name form can be obtained from Service Alberta at <http://www.servicealberta.gov.ab.ca> under Corporate Registries, Business names. If a brand is owned by two or more individuals under a name other than their own names, they are deemed to be a partnership for the purposes of owning the brand.

Partnerships – Trade names used by more than one owner

If two or more persons wish to own a brand in a name other than their own names, they will be operating as a partnership and will be required to provide a copy of a **Declaration of Partnership** that has been filed with the Registrar of Corporations under section 106 of the *Partnership Act*. This form can be obtained from Service Alberta at <http://www.servicealberta.gov.ab.ca> under Corporate Registries, Business names.

Corporations

A copy of the last annual return filed by the company is required in order to register a brand in the name of a corporation.

If a corporation, not associated in partnership with any other person, wishes to own a brand in a name other than its legal corporate name, the company is operating under a “trade name” and will be required to provide a copy of a **Declaration of Trade Name** that has been filed with the Registrar of Corporations under section 110 of the *Partnership Act*. The Declaration of Trade Name form can be obtained from Service Alberta at <http://www.servicealberta.gov.ab.ca> under Corporate Registries, Business names.

Owners under 18 years of age

When a brand is registered in the name of a person under 18 years of age, the parent or guardian of the child is required to sign a **Guardian’s Acknowledgment of Responsibility** under the *Minors’ Property Act*. If the minor applicant is 14 to 17 years of age, the minor applicant will be required to sign the brand application form and consent to the guardian receiving the brand certificate on the minor’s behalf. This form can be obtained from the Brand Registrar or from the LIS website.

Part B: Applicant Information and Signature

The person or persons named on the Application form as the “Applicant” will be the owner of the brand. A brand must be registered in the name of the owner of the livestock which is the name under which the livestock will be sold.

The name(s) included on the application form as the “applicant(s)” should only be those persons who will own the livestock bearing the brand. For legal reasons, persons other than the intended owners of the livestock should not be included as an applicant on the application form and should not be one of the owners of the brand.

Ownership of the brand should not be used as a means to pass the brand on to another person on the death of the Applicant. If an Applicant wishes to have the brand transferred directly to a specific person on his or her death, without having the brand form part of his or her estate, the Applicant can complete a **Designation of Beneficiary** form and keep it with his or her personal papers. On the death of the owner, unless the designation is revoked, the brand will be transferred to the named beneficiary upon receipt of an application by the beneficiary and satisfactory proof of death.

The legal description and premises ID number required on the application is for the location of the farm, ranch or pasture where the livestock bearing the brand will be kept. The premise ID number is issued by Alberta Agriculture and Rural Development and information on how to obtain a premises ID number can be found on their website.

Part C: Description of the Brand

Your brand must be registered before you are legally allowed to brand your livestock in Alberta. A rigid set of specifications is followed when issuing new brands. Registration restrictions are in place to ensure brands conform to established protocols.

Permitted locations of cattle and horse brands:

When brands are registered, they may be used in one of six positions on an animal:

Cattle: Left Shoulder (**LS**), Left Rib (**LR**), Left Hip (**LH**), Right Shoulder (**RS**), Right Rib (**RR**), Right Hip (**RH**)

Horses: Left Jaw (**LJ**), Left Shoulder (**LS**), Left Thigh (**LT**), Right Jaw (**RJ**), Right Shoulder (**RS**), Right Thigh (**RT**)

Your brand must be applied to the exact part of the animal specified on your registration certificate. This is because when the characters are applied to a different position on the animal, they become a completely different brand. If the brand is applied to the left shoulder when its registration says left hip, this could duplicate a brand already owned by someone else.

Design Brands Using the Following Rules

The basic design for most brands will consist of a combination of characters (letters and numbers) and symbols. Brands that do not meet the requirements of this brand registration policy will not be registered. The Brand Registrar will only authorize or approve brands that meet the following design specifications. Any new brand that does not comply with the specifications cannot be issued as a working brand, nor can it be used on livestock.

- ⊘ Any letter of the alphabet can be used in a brand except "Q". The letter "Q" will never be used because of its similarity to an "O".
- ⊘ The letter "G" can only be used in the reverse position (see below) to avoid confusion with the letter "C" (which is never reversed).



- ⊘ Any numbers except the zero "0" and the one "1" can be used. They are registered as the letters "O" and "I".
- ⊘ The letter "I" can only be used without a top or bottom line.
- ⊘ The letter "J" is used with no top line to avoid confusion with the letter "T".
- ⊘ The following design characters can be used:



- ⊘ These letters are allowed in the reverse position:



- ⊘ These letters can be used in the lazy left position:



- ⊘ These letters are allowed as monograms: "A", "B", Reversed "B", "D", Reversed "D", "E", Reversed "E", "F", Reversed "F", "H", "J", "K", Reversed "K", "L", "M", "N", "P", "R", Reversed "R", "U", "W".
- ⊘ Only one lazy left or reverse character per brand is allowed.
- ⊘ The following symbols can be used above or below characters of a brand.



Note: Half-diamonds must have the ends pointing toward the brand characters. The ends of the quarter circle must point away from the brand characters. The running bar "-" can only be used directly in front, behind, or between two characters.

The following restrictions are placed on new brand designs:

- ∄ Lazy right characters cannot be used in new brands.
- ∄ One character inside another, inverted characters, hanging, walking, or flying in a brand (Left to Right) cannot be used on new brands, for example:



- ∄ Inverted (upside down) letters and numbers are not allowed on new brands.
- ∄ The running bar with a single character will not be issued for cattle as a new brand.
- ∄ Two characters side-by-side without a symbol above them or below them will not be used for a new brand.
- ∄ Arbitrary signs of intricate design will not be registered except in special circumstances as in arbitrary and honorary brands.

Types of brands that can be registered:

Description	Cattle Brands	Horse Brands
One character with a symbol above or below		
Two characters, one over the other (without a symbol)		
Two characters, side by side (with a symbol)		
Two characters with a running bar before, after or between (on the rib position only)		Not allowed
Two characters (with a straight line, letters only) monogrammed with a symbol above or below or a running bar		
Three characters in a row (on rib position only)		Not allowed
One character with a running bar in front or behind the character	Not allowed	

Online Brand Builder and Brand Wizard

You can use the Online Brand Builder and the Brand Wizard available on the LIS website (see Reserving your brand) to:

- ∄ Design your brand,
- ∄ Find out if the brand you want is available, and
- ∄ Reserve your brand selection.

Arbitrary Brands

An arbitrary brand is a brand with a design that does not fit the policy of the Brand Registration office.

Arbitrary brands can be registered in Alberta, but this is limited to only those arbitrary brands that have been approved in Alberta in the past (both current and expired). Registration of these arbitrary brands will be limited to only those positions currently approved per animal type (Horse: LJ, LS, LT, RJ, RS, RT) / (Cattle: LS, LR, LH, RS, RR, RH), and only to the species of livestock to which the arbitrary brand was once registered.

Information on brand history can be obtained from:

Stockmen's Memorial Foundation
Box 459
Cochrane, AB
T4C 1A7

Phone: 1.403.932.3782
Fax: 1.403.851.1324
Email: library@smflibrary.ca
Website: www.smflibrary.ca

Part D: Application Fee

The application fee for a Brand is \$231.00 (GST included). The application fee must accompany the application form. The application fee can be paid by cheque, VISA or MasterCard. Please note that the application fee is **not refundable** once the Brand Registrar has approved the brand and issued a Brand Certificate.

Other Information

Publication of brand information

Livestock Identification Services Ltd. maintains a Brand Registry. The information provided on the brand application form is entered in the Registry.

Any person may, on payment of \$25.00, have the Brand Registry searched and obtain an extract from the Registry. Livestock Identification Services Ltd. publishes a Brand Book containing all of the registered brands and also posts all brands on its website. The name of the owner of the brand and the owner's town/city along with a picture of the brand and the description of the brand is published in the Brand Book and on the website.

Change of name, address or contact information

In order for LIS to keep its Brand Registry up to date, owners of brands are required to notify LIS, in writing, of any change in their name, address or contact information.