



August 22, 2008

NEWS RELEASE

CCIA – RFID Tag Reading Service Now Available to Producers!

In a continued effort to offer value and service to the livestock industry in Alberta, *Livestock Identification Services Ltd.* now offers CCIA radio frequency ID (RFID) tag reading services.

Contact your local livestock inspection office for availability of tag readers in your area.

Rent our RFID tag readers for \$0.50 / head read (\$20.00 minimum charge and refundable damage deposit apply). Simply book the reader with your local LIS office, read your RFID tags and return the reader to the LIS office where we will download the tags numbers onto a MS Excel spreadsheet and email you the file.

LIS also offers third-party Age Verification entry services; please call the Calgary office for more details – Ph. 866 509-2088. If you want avoid the high costs of purchasing a RFID tag reader, please call your local livestock inspection office and rent one for a fraction of the cost. A limited number of readers are available so book yours early.



TAG READER SERVICES INDEMNITY AGREEMENT

TO: LIVESTOCK IDENTIFICATION SERVICES ("LIS")

I, _____, have agreed to rent from LIS their tag reader to read CCIA (RFID) tags on certain cattle and to have LIS produce a digital detail report of this tag read to me, which services will be collectively referred to as "Tag Services".

In return for LIS performing Tag Services for me, I agree as follows:

1. I will pay LIS \$0.50 per head read plus goods and services tax (GST) with the understanding that a minimum \$20.00 fee (plus GST) will apply for the Tag Services.
2. I understand LIS will charge a refundable damage deposit of \$200.00, which will be returned to me, provided the tag reader is in the same working condition, as determined by LIS, when I return the tag reader to LIS.
3. I understand that I am responsible for any damages to the LIS tag reader caused by my use or by others while rented by me and that I will pay for any damages in excess of the \$200.00 damage deposit.
4. LIS is not liable for any costs, expenses, loss or damages of any kind arising from or in relation to the Tag Services performed for me or not performed at my request. This includes, but is not limited to, claims arising from the negligence, wilful default or mistake of LIS, its employees, agents or contractors and claims arising from failure of LIS to perform the Tag Services when requested to do so.
5. I agree to reimburse LIS for any costs or expenses of any kind, including LIS' full legal fees, disbursements and GST that LIS has to pay as a result of any claim of any kind made against LIS by anyone other than me as a result of LIS performing Tag Services.

Dated this _____ day of _____, 20_____

Witness

Producer

Printed name of witness:

Printed name of producer:

Mailing Address: _____

Email Address (Required): _____