



*August 3, 2007*

## ***NEWS RELEASE***

### ***FOR IMMEDIATE RELEASE***

#### ***David Moss, LIS COO elected to International Livestock Identification Association (ILIA) Executive Committee***

The ILIA has elected David Moss, Chief Operating Officer of LIS, to their 5 person Executive Committee at their 61<sup>st</sup> Annual Conference held at Fort Worth Texas this July.

The ILIA has been in existence since 1947 and is represented by over 32 States and Provinces across North America. The Association meets annually and deals with livestock identification, animal welfare, regulatory enforcement, brand registration and animal movement tracking issues.

Alberta has been an active member of the ILIA for over 45 years and David Moss will be only the third Alberta representative to serve on the Executive Committee. Alberta has hosted the annual conference three times, 1967, 1987, 2001, and now has been accepted to host the annual event in 2010.