

## **Email/Letter to Potential Participants**

**December 19, 2007**

### **Subject: Canadian Radio Frequency Identification (CRFID) Reader Program**

Agriculture and Agri-Food Canada (AAFC) would like to take this opportunity to remind you about the **Canadian Radio Frequency Identification Reader program**.

If you work in the cattle and/or bison industry beyond the farm gate and are one of the following groups, you may be eligible to receive **up to 50% of the price of approved Radio Frequency Identification (RFID) readers – up to a maximum of \$1,000 for each hand-held reader and up to a maximum of \$3,000 for each panel reader:**

- Slaughter or processing plant
- Sales Barn/Stockyard/Auction Market
- Veterinarian
- Veterinarian School or University
- Pathology Lab (private)
- Mobile Butcher
- Dead Stock Operator
- Commercial Livestock Trucker
- Commercial Feedlot
- Grazing Co-operative/Community Pasture

Note: Applicants who have purchased multiple readers must provide a written statement from the vendor that the vendor is familiar with the applicant's operation and that the applicant requires multiple readers.

RFID readers will allow you to electronically read the identification number on cattle or bison RFID tags. This can help you:

- Report required information to Agri-Traçabilité Québec (ATQ) or the Canadian Cattle Identification Agency (CCIA).
- Confirm that cattle and bison being shipped or received are tagged (as required by regulations).
- Integrate RFID identifiers with your cattle or bison management records.

**The Reader program is available only until February 15, 2008.** To take advantage of this opportunity or to find out more, **call the AAFC Client Service Centre at 1-800-667-8567** or visit [www.agr.gc.ca/reader](http://www.agr.gc.ca/reader).

For more information on RFID readers, contact:

Agri-Traçabilité Québec at 1-866-270-4319 or visit [www.agri-tracabilite.qc.ca](http://www.agri-tracabilite.qc.ca)

Canadian Cattle Identification Agency at 1-877-909-2333 or visit [www.canadaid.com](http://www.canadaid.com)