



Livestock Identification Services Ltd.

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## RECENT BRAND POLICY CHANGES

The LIS Board of Directors has recently approved changes to two of our brand design policies.

The first change effects running bar brands, in the past a brand with a running bar could only be placed on a rib locations, the shoulder and hip locations have now been opened up for the purchase of a running bar brand.

The second change effects arbitrary brands; if you own an arbitrary brand on one species (cattle or horses) and would like to register the same on the other species (cattle or horses), you no longer require proof that the brand has been registered on the other species in this province in the past prior to being permitted to register.

If you have any questions regarding either of these changes please feel free to contact the Brand Recorder toll free at 1-866-740-4105.